

BE COOL & SUPPORT THE POOL



JAMESTOWN
— AMATEUR SWIMMING CLUB —
EMPERORS

INAUGURAL SPONSORSHIP OPPORTUNITY 2021 – 2023

www.jamestownswim.com.au



FROM OUR CLUB PRESIDENTS...

2021 has brought exciting times for the Jamestown Swimming Pool. We have taken the bold move to slash membership prices this year with the hope that this will increase patronage of the pool, making our wonderful community asset accessible for all. Two weeks in to the season and we have already seen a doubling of family memberships. Our suspicion that high membership prices were excluding some families from use of this asset seems to have been confirmed. We believe strongly that the local swimming pool should be available to every single person in our community and we are so thrilled to see so many people making the most of this opportunity. The Jamestown Swimming Pool plays a pivotal role in supporting the physical and social wellbeing of our town, as well as being an extra drawcard for visitors in those hot summer months.

This move however, does leave something of a short fall of funding. Swimming Pools cost tens of thousands of dollars to run annually. Northern Areas Council have increased their financial support markedly for the pool, which we are grateful for, however we are also reaching out to our local community to seek further sponsorship. With your support, we aim to maintain Jamestown Swimming Pool as a quality community asset long into the future.

With this in mind, we kindly ask you to consider the opportunities in this proposal to support our fantastic local asset, making it accessible to all for years to come.

Kind regards from

Jessie Hammat

Club President - JAMESTOWN SWIMMING POOL MANAGEMENT COMMITTEE

0448 669 363

The Jamestown Emperors Amateur Swimming Club welcomes the support of our community, and invites you to become an honorary Emperor. Your support in any way financial will help to improve our club facilities and increase participation in our swimming programs, as well as increasing the use of the pool during public hours.

JASC has evolved into a strong club with over 60 swimmers participating. We host 4 carnivals this year with our very successful Statewide Open Carnival to be held on January 30th, 2022. The Open Carnival can bring into excess of over 140 competitors and swimming families every year. We also participate in the Friday Upper North Interclub Carnival along with other teams from Orroroo, Booleroo Centre, Crystal Brook & Gladstone, with 3 of these carnivals to be held in Jamestown this season.

Our club is continually seeking grant money for improvements to make our swimming experience the best it can be for all our members, with limited opportunities it can sometimes be hard to obtain the monetary sums we need to successfully resource our desired outcomes. Your help will be noticed and promoted, at our events, in our advertising, social media and on our website. Please take the time to read through the opportunities outlined in this proposal, and see what fits your needs. We look forward to receiving your support.

Kind regards from

Tracey Dewell

Club President - JAMESTOWN AMATEUR SWIMMING CLUB - JAMESTOWN EMPERORS

0427 88 11 04

WORKING AS ONE...

The Pool Management Committee and the Jamestown Amateur Swimming Club are committed to work together to help provide the perfect swimming environment for our community and our swimmers. We'd love to work with you to continue this journey, and meet our objectives.

Our objectives are:

- Provide a great location for the community to spend time as a family and stay closer to home especially during times of uncertainty.
- Have programs to help teach children swimming as a life skill such as vacation swimming, coached swim club programs, school swimming and SAPSASA.
- Provide a place for teenagers and older kids to get together in a supervised location that is fun and safe.
- To provide a quality environment for the pursuit of health, fitness, fun and social connection.
- Provide a place of employment for locals to lifeguard.
- Continue to improve the pool facilities.
- Encourage more membership, by keeping the cost of membership affordable.
- Understand the needs of our community and adapt our swimming times, prices, programs and facilities to suit.

Sponsoring us NOW will give you sponsorship for this season and the next. That's the remainder of 2021, plus all of 2022/2023 Season.

OUR DESIRES AND GOALS

We have many plans for improvement to our pool and facilities and we are working together to try and provide these desires and goals, and we'd love your help to get us there!

Our future plans:

- 1. Security System approx \$3000** - to keep our improvements safe at the pool.
- 2. New Flooring in Clubrooms approx \$2000** - old carpet needs to be replaced, with a new floor surface.
- 3. Multimedia Setup for Clubrooms approx \$1500** - Make the clubrooms worthy of being a meeting room with a Smart TV and Sound system, also ideal for poor weather club training.
- 4. Blinds for Clubroom Windows approx \$4000** - horizontal blinds to cut down the glare in the clubrooms for the multimedia setup.
- 5. Upgrades to our Storage Room approx \$10,000** - removal of old toilet facilities in the storage room, shelving added and ceiling to keep dust down. Perspex to be added to the storage door to cut down dust and mess.
- 6. Fencing Upgrade approx \$2000** to Eastern side for privacy.
- 7. Canteen Upgrade approx \$3000** - new fridge and reverse cycle air conditioning installed.
- 8. New Lane Ropes approx \$6000** - Lane ropes are getting brittle and need replacing, used for carnivals including Friday nights, Open Carnival and School Carnivals.
- 9. Dolphin Timing System approx \$15,000** - club would like to have the timing system for Friday nights, open carnivals, use at training, SAPSASA trials.

SPONSORSHIP OPPORTUNITIES

Platinum Emperor Sponsor

\$1500 or above

- Large metal sign within pool grounds
- 4 x single adult season memberships
- Full page advert in Open Carnival booklet
- Promotion on both the Jamestown Swimming Pool and Jamestown Amateur Swim Club Social Media & Website

Gold Sponsor

\$1000

- Medium metal sign within pool grounds
- Half page advert in Open Carnival booklet
- 2 x single adult season memberships
- Acknowledgment on Social Media and Website

Silver Sponsor

\$750

- Small sign within pool grounds
- 2 x weekly passes
- Small advert in Open Carnival booklet
- Acknowledgment on Social Media & Website

Bronze Sponsor

\$300

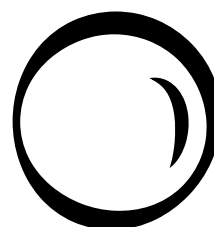
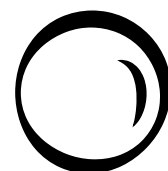
- 2 x weekly passes
- Acknowledgment in Open Carnival booklet
- Acknowledgment on Social Media & Website

~ Donations Also Accepted ~

How to pledge your sponsorship...

visit www.jamestownswim.com.au/sponsor

or call Vanessa Duke on 0439 900 719







**THANK YOU
FOR YOUR
SUPPORT!**

www.jamestownswim.com.au